INTRODUCTION

At DataRails.com (“we”, “us”, “our” or “DataRails”) we are committed to protecting any data that we collect concerning you when you use or register on our website located at www.DataRails.com (the “Site”) or by using our online product known as “DataRails System” which is available on the Site and through a downloadable desktop application (the “App”, and collectively, the “Software”). Please note that this Privacy Policy applies to the information that we collect through the Site and the Software. By using our Site or the Software you agree to the use of the data that we collect in accordance with this Privacy Policy, as may be amended. If you accept this Privacy Policy on behalf of your employees, colleagues, or any other person, you hereby represent and warrant that you have obtained their consent to do so in accordance with the terms of this Privacy Policy.

COLLECTION OF PERSONAL INFORMATION

Our primary goals in collecting personally identifiable information are to provide you with the products and services made available through the Site and/or the Software, including, but not limited to, communication with you, and to manage your registered user account, if you have one. When you register on our site or use the Software, we ask for information such as your name, company name or affiliation, password, email address and telephone number (your “Personal Information”). In order to complete the process of creating an account, we will send you an email requesting you to confirm your account registration. You may choose to create your account via third party login service, such as Live (Microsoft) and Google. If you choose to do so, the Personal Information collected is your full name and email.

Furthermore, DataRails collects the email addresses of people who communicate with Data Rails via email, create accounts or post a public question on the Website forum. When you post content on or through the Site by way of public posts or survey information etc., please keep in mind that any Personal Information you post may be viewed by others.

If you decide to become a paying customer for the Software, DataRails may collect additional information from you, including but not limited to billing and account information for credit cards, payment cards or other payment systems and share this information with DataRails’s billing and payment processor(s). DataRails may also receive information about you from our business partners with which you have an account, service relationship or transaction history. DataRails does not store credit card or payment card
numbers after they have been forwarded to its billing and payment processor(s). We may also update such data should you grant us permission to bill you or your credit card for recurring charges, such as monthly or other types of periodic payments. We may use the tools, software or services of third-party service providers to process transactions on our behalf, in which case you acknowledge and agree to review and be bound by the terms of use and privacy policy of said third-party service provider.

Share with Colleagues Service. The Site and/or Software may enable you to invite your friends to use our Software by sending them an invitation email or message. You may do so by: (i) using the Site to send or post an invitation message via your third party account; and/or (ii) using the Site to send an invitation email to your friend’s external email address (for example, a gmail address). If you send or post an invitation message we may collect Personal Information about the recipient such as their full name and email address.

Cookies and other tracking technologies. Cookies are small files that a site or its service provider transfers to your computer’s hard drive through your web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information. We use cookies to understand and save your preferences for future visits. You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of our site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our site.

Google Analytics. The Site and/or Software may use a tool called “Google Analytics” to collect information about use of the Site and/or Software. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from Google Analytics to maintain and improve the Site and our products. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google’s ability to use and share information collected by Google Analytics about your visits to this Site is restricted by the Google Analytics Terms of Service, available at http://www.google.com/analytics/terms/us.html, and the Google Privacy Policy, available at http://www.google.com/policies/privacy/. You may learn more about how Google collects and processes data specifically in connection with Google Analytics at http://www.google.com/policies/privacy/partners/. You may prevent your data from being used by Google Analytics by downloading and installing the Google Analytics Opt-out Browser Add-on, available at https://tools.google.com/dlpage/gaoptout/.
Location Data. If you choose to access the Site and/or Software from your mobile device, we may also collect your location data. You should be able to use the settings on your mobile device to turn off location-sharing features.

Log Data. When you use our Site, our servers automatically record information that your browser sends whenever you visit a website (“Log Data”). Such information may include IP addresses, computer name, time/date of use, username, browser type and version, referral URL’s, language information, operating system type and version, technical computer details (such as processor, graphic card type, memory, disc size etc.), the domain from which you are visiting and additional information in respect to your usage and browsing of the Site and the Software. Except as set forth herein we do not use this information to personally identify you, but rather use it to monitor the use of the Site and the Software, including for (i) technical administration for the Site (ii) to help determine which users have access privilege to certain content, services or recourse that the Company offer, estimate and report total audience size and traffic, help combat fraud and abuse and provide analytics and reporting in respect to the use of the Software.

Users may also send notifications to their colleagues through the App via email or other 3rd parties, as well as provide us with feedback

HOW INFORMATION IS USED
DataRails uses the information it collects from you to deliver DataRails services to you and continuously enhance your user experience. Generally speaking, we use the collected information to communicate with you, fulfill your requests, customize the content, improve our products and services, protect our and your rights, and comply with laws and regulations.

We may use your personal information to send you promotional information and updates regarding DataRails and its products and services. You may choose not to receive such information and opt-out of such future communications. All such communications sent to you will contain the instructions for opting-out. In addition to these optional email messages, DataRails may contact you via any email address you provide to us with transactional or relationship messages such as account status messages, security updates or notifications of changes in the terms of your account or the DataRails Services. These types of transactional or relationship email messages are not optional.

WITH WHOM INFORMATION IS SHARED
DataRails does not share Personal Information collected from your use of the Site with others, except as described in this Privacy Policy.

Public Information
DataRails may share as it sees fit information that you voluntarily make public, including information that you post on any blogs, message boards, chat rooms or other similar forums, whether or not such forums are owned by DataRails. Since such public information can be accessed by the public and used by any member of the public, such use by third parties is beyond the control of DataRails.

Personal Information

DataRails may share Personal Information under the following circumstances: (1) In the course of operating our business, it may be necessary or appropriate for us to provide access to your Personal Information to others such as our service providers, contractors and select vendors so that we can operate the DataRails Service and our business; and/or (2) We may share your Personal Information to respond to subpoenas, court orders, or legal process, to establish or exercise our legal rights, to defend against legal claims or in such circumstances where, in our judgment, disclosure is required or appropriate in accordance with applicable laws and regulations; and/or (3) We may share your Personal Information if we believe it is necessary in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our various terms of service or as otherwise required by law; and/or (4) As we continue to develop our business, we may sell all or part of our business. In such transactions, Personal Information collected from users is generally one of the business assets that will be transferred. The transferred Personal Information will remain subject to this Privacy Policy or subsequent policies to which you have consented.

Furthermore, if you chose to subscribe to the Software, DataRails uses the services of a credit card processing company to bill our users for subscription fees. These third parties do not retain, share or store this personally identifiable information or its part other than for providing these services and are bound by strict agreements limiting their use of such information. We use commercially reasonable efforts to only engage or interact with third party service providers and partners that post a privacy policy governing their processing of Personal Information.

HOW INFORMATION IS PROTECTED

Your DataRails accounts may be secured by member-created passwords, in which case reasonable precautions are taken to ensure that your account information is kept private. You are responsible for keeping your password confidential. We ask you not to share your password with anyone. No data transmission over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. DataRails uses third party vendors and hosting partners to provide the
necessary hardware, software, networking, storage, and related technology required to run the DataRails Service.

INTERNATIONAL TRANSFER OF INFORMATION
Please be aware that information you provide to us or we obtain as a result of your use of the Site or the Software, may be processed and transferred to other countries. This information may also be processed by staff working for us or for one of our suppliers. The privacy and data protection laws in such countries may not be equivalent to such laws in your country of residence. By using our website or any of the Software, or by providing us with your information, you consent to this collection, transfer, storage, and processing of information to and in countries.

INFORMATION RELATING TO CHILDREN

We do not knowingly collect or solicit Personal Information from children under the age of 13 or knowingly allow children under the age of 13 to register for the DataRails Service. If you are under 13, do not register or attempt to register for any of the DataRails Service or send any information about yourself to us. No one under the age of 13 may provide any Personal Information to, on or through the DataRails Service. If we learn that we have collected or have been sent Personal Information from a child under the age of 13, we will delete that Personal Information as soon as reasonably practical. If you believe that we might have collected or been sent Personal Information from a child under the age of 13, please contact our Support team as soon as possible.

THIRD PARTY LINKS
Occasionally, at our discretion, we may include or offer third party products or services on our Site. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our Site and welcome and feedback about these sites.

CHANGES TO THIS PRIVACY POLICY
DataRails reserves the right to update and change this Privacy Policy from time to time without notice or acceptance by you, so please check this page frequently for updates and changes. Your continued use signifies your acceptance to any change in this policy.

TERMS AND CONDITIONS
Please also visit our Terms and Conditions section on our Site, establishing the use, disclaimers and limitations of liability governing the use of our website and Software.

QUESTIONS
Any questions or comments about this Privacy Policy should be addressed to support@DataRails.com
This Privacy Policy was last updated on January 2021